Biomedical Communicator, Designer, and Animator

AZURAVESTA RASTAN

azuravesta.design@gmail.com





Toronto, Canada

EDUCATION

2017 - 2019

MScBMC Biomedical Communications University of Toronto | Toronto, Canada

2013 - 2017 **BSc Life Sciences with Distinction (Honours)**

> Queen's University | Kingston, Canada Minor in World Language Studies

CERTIFICATES

UI Design BrainStation

2019 **Top Talent**

Adobe Inc.

TECHNICAL SKILLS

3D & Animation Illustration & Autodesk Maya Cinema 4D Zbrush AfterEffects

UCSF Chimera

Horos/OsiriX

Coding HTML/CSS **JavaScript** ActionScript **Graphic Design** Illustrator Photoshop InDesign

Traditional Media

Acrylic Paint Pen & Ink Carbon Dust Graphite

SELECT EXPERIENCE

05/2018 - Present

Scientific Visualization Specialist

Azuravesta Design | Toronto, ON

- Specialize in creating a variety of educational visual media including illustration, graphic design, and animation to communicate complex scientific topics
- Work with researchers to develop graphical abstracts and images for publication
- Provide creative direction and concept development for scientific communication projects

09/2019 - 05/2020

Creative Innovation Associate

INVIVO Communications Inc. | Toronto, ON

- Used strategic planning and creative innovation to develop novel communication media (animation, VR/AR apps, interactive media) for the healthcare and pharmaceutical industries
- Developed creative concepts for pitch proposals that helped secure new clients and projects
- Oversaw internal R&D initiatives and new business ventures

05/2017 - 09/2018

Instructional Designer / Medical Illustrator

Queen's University (Department of Biomedical & Molecular Sciences) | Kingston, ON

- Created scientific illustrations to accompany course content for the Bachelor of Health Science
- program and established the visual style for lecture consistency across different courses

05/2016 - 04/2017

Graphic Design Manager

Studio Q, Queen's University | Kingston, ON

- Designed a wide variety of graphic design material for various clients, clubs, and services
- Led tutorials, managed, and taught graphic design to staff and volunteers

09/2015 - 04/2017

Co-Founder / Design Executive

NeuGeneration Conference on Neuroscience, Queen's Univeristy | Kingston, ON

- Helped establish and organize the two-day conference for its first 2 years
- · Created the brand identity, designed all promotional material, and assisted with web design

09/2015 - 04/2017

Executive Layout Designer

MUSE Magazine, Queen's University | Kingston, ON

- Designed page layouts and created illustrations to accomany articles
- Organized various promotional events and helped distribute the magazine

RESEARCH

05/2018 - 07/2019

Master's Research Project

University of Toronto & SickKids Hospital | Toronto, ON

Project: Visualizing a novel route of medulloblastoma metastasis: an educational 3D animation Faculty Advisors: Prof. Nick Woolridge, Prof. Marc Dryer | University of Toronto Content Advisors: Dr. Michael Taylor, Dr. Craig Daniels | The Hospital for Sick Children

05/2015 - 08/2015

Laboratory Assistant

Artron Laboratories Inc. | Burnaby, BC

Project: Screening monoclonal antibodies against antigen DAO Supervisor: Dr. Danni Huang

Funded through NSERC

ACHIEVEMENTS & AWARDS

2019 Adobe Design Achievement Award

Adobe Inc

Artwork: Planetary Satellites Selected as "Top Talent" out of over 10,000 applicants across the globe to represent notable emerging creative professionals

2019 **Award of Merit**

> Association of Medical Illustrators Artwork: The Cancer Paradox

2019 **Academic Poster Award**

Vesalius Trust Poster Symposium

Stephen Gilbert Award for 2018 Biomedical Visualization

University of Toronto

Awarded to one student in the MScBMC program based on artistic excellence

Research Grant 2018

SickKids Hospital

2018 **Ontario Graduate Scholarship**

University of Toronto

\$15,000 awarded based on academic achievement and research potential

2017 **Wallace Near Prize in German**

Queen's University

Awarded to the student with the highest grades in 2 courses of 3rd year German

2015- Dean's Honour List

2017 Queen's University

Undergraduate Research Award 2015

> Natural Science and Research Council of Canada (NSERC)

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PUBLISHED ILLUSTRATIONS

Scientific Publications

Kulandaimanuvel, M. A., Kumar, S., Kim, L. J. Y., ... Rastan, A. ... et al. (2020). Metabolic Regulation of the Epigenome Drives Lethal Infantile Ependymoma. Cell.

Rastan, A., Woolridge, N., Dryer, M., Daniels, C., & Taylor, M. (2019). Illuminating Medulloblastoma. Journal of Biocommunication, 43(2).

Juraschka, K., and Taylor, M. (2019). Medulloblastoma in the age of molecular subgroups: a review. Journal of Neurosurgery: Pediatrics. JNSPG 75th Anniversary Invited Review Article. (Rastan, A: figures 1-5)

Donovan, L., Delaidelli, A., Bielamowicz, K., ... Rastan, A. ... et al. (2019). Locoregional delivery of CAR T-cells to the cerebrospinal fluid as effective therapy for metastatic medulloblastoma and ependymoma. Nature.

Vladoiu, M., El-Hamamy, I., Donovan, L. et al. (2019). Childhood cerebellar tumors mirror conserved fetal transcriptional programs. Nature. (Rastan, A: graphical abstract and figures 1-5)

Emadi, M. (2015). Radiative and pionic decays of heavy-light mesons using HISQ quarks (Doctoral dissertation, Science: Department of Physics). (Rastan, A: figure 1.1)

Magazines

(2019, February). IMS Magazine, Winter 2019: Addictions, p. 22. (Rastan, A: editorial feature) (2017, April). MUSE Magazine, issue 14, p. 15-16, 37-38, 53. (Rastan, A: layout design) (2016, December). MUSE Magazine, issue 13, p. 5-6, 21, 32. (Rastan, A: layout design) (2016, April). MUSE Magazine, issue 12, p. 9-10, 45-46, 53, 61. (Rastan, A: layout design) (2015, December). MUSE Magazine, issue 11, p. 5-6, 11-12, 13-14, 61. (Rastan, A: layout design)

Print

Rastan, A. (2019). MScBMC Viewbook 2019, volume 2, p. 26-33. Rastan, A. (2014). Belle. Undergraduate Review, volume 26, p. 42. Rastan, A. (2014). Astro. Undergraduate Review, volume 26, p. 59.

COMMUNITY OUTREACH

Guest Lecturer January 2020

> Title: Effective Poster Design and Presentation LMP Seminar Series | University of Toronto

2020 - Present **External Outreach Coordinator**

Biomedical Communications Alumni Association | University of Toronto

2019-2020 **Student Member**

Association of Medical Illustrators

January 2019 **Guest Lecturer**

Title: Introduction to Science Visualization using Adobe Illustrator

LMP Seminar Series | University of Toronto

2017-2019 **Student Representative**

Biomedical Communications Alumni Association | University of Toronto

LANGUAGES

Native Proficiency **English**

Limited Working Proficiency German **French**

Elementary Proficiency Spanish Italian

HOBBIES

















